

Iris Bohnet Press Coverage

Press Coverage January 2025 – Present

1. [Moments that matter: How to bake fairness into the workplace](#) Harvard Kennedy School (May 2025)
2. [To Make Your Workplace Fairer, Take Charge of Its Norms](#) Harvard Business Review (May 2025)
3. [Fairness Makes for Meritocracy](#) Board Agenda (April 2025)
4. [Taking the Fight for Equality into the AI Era](#) Harvard Magazine (April 2025)
5. [Make Work Fair: 3 Proven Strategies to Combat the Myth of Meritocracy](#) Forbes (April 2025)
6. [6 Books for Building a Better Workplace](#) Next Big Idea Club (April 2025)
7. [Siri Chilazi on How to Make Work Fair](#) New America (April 2025)
8. [Make Work Fair: Data-Driven Design for Real Results](#) London Business School (March 2025)
9. [Why diversity programs haven't worked – and how to fix them](#) Harvard Kennedy School (March 2025)
10. [Filling the Gap](#) University of Zurich (March 2025)
11. [Harvard Professor Iris Bohnet on Fairness](#) Meikles & Dimes (March 2025)
12. [Work Isn't Fair—Here's How to Fix It | Iris Bohnet](#) Behavioral Grooves (March 2025)
13. [Review of Make Work Fair: Data-Driven Design for Real Results](#) MIT Sloan Management Review (March 2025)
14. [Why Gender Equality Efforts Fail – And How to Turn Things Around](#) Entrepreneur (March 2025)
15. [International Women's Day 2025: How To 'Accelerate Action'—And Fairly](#) Crowe (March 2025)
16. [How to make fairness work in the workplace](#) Harvard Kennedy School (March 2025)
17. [Why women hold back – and why we need a smarter approach to workplace promotions](#) The Chartered Management Institute (March 2025)
18. [Make Work Fair with Siri Chilazi](#) The Workplace Podcast (March 2025)
19. [After DEI backlash, embracing new ideas for fairness in the workplace](#) Salon h(March 2025)
20. [How to Level the Field - Data-Driven Fairness with Siri Chilazi](#) Transform Your Workplace (March 2025)
21. [Why workplace gender equality is stuck – and what HR must do](#) The People Space (March 2025)
22. [Workplace Fairness: Good Data Can Help You Manage The Balancing Act](#) Forbes (March 2025)
23. [In the US, DEI is under attack. But under a different name, it might live on](#) BBC News (March 2025)
24. [How to build workplaces where everyone can succeed](#) People Management (February 2025)
25. [Revolutionizing Fairness: A New Paradigm for DEI in the Workplace](#) Alumni Learning Consortium (February 2025)
26. [Best of HR books: February 2025](#) HR Magazine (February 2025)

27. [How to make work fair with practical and data-driven strategies](#) Fast Company (February 2025)
28. [The Strategy Skills Podcast: Senior Researcher at Harvard Kennedy School on ‘Make Work Fair’](#) (February 2025)
29. [RTO mandates won't necessarily boost worker engagement — and might hurt it](#) Business Insider (February 2025)
30. [How more women can become CEOs \(Video\)](#) The Economist (February 2025)
31. [Building fair workplaces: Harvard experts share data-driven solutions](#) SYPartners (February 2025)
32. [How to Create Fair Workplaces Through Data-Driven Design](#) IVY (February 2025)
33. [Recommended Read: Make Work Fair: Data-Driven Design for Real Results | Iris Bohnet & Siri Chilazi](#) We Are The City (February 2025)
34. [Book Briefing: ‘Make Work Fair’ by Iris Bohnet and Siri Chilazi](#) Charter (February 2025)
35. [‘We are concerned when we give up on fairness’: the professors charting a new route for DEI](#) Financial Times (February 2025)
36. [New research shows that behaviorally designed diversity training works](#) Harvard Kennedy School (February 2025)
37. [If DEI Programs Aren’t Effective, What Is?](#) HBR IdeaCast (February 2025)
38. [Sunday Book Review: February 9, 2025, The Business Fairness at Work Edition](#) JD Supra (February 2025)
39. [Use Continuous Calibration to Ensure a More Inclusive Workplace](#) SHRM (February 2025)
40. [Making Work Fair - a Candid Conversation with Siri Chilazi](#) Ellevest Podcast (February 2025)
41. [Is Gender Equity Dead?](#) Under the Influence with Jo Piazza (February 2025)
42. [Make Work Fair Introduction and the Myths We Need to Debunk with Iris Bohnet & Siri Chilazi](#) Women and Public Policy Program (February 2025)
43. [Getting to Yes, And... Siri Chilazi on ‘Make Work Fair’](#) The Second City (February 2025)
44. [Data-Driven Design for a Fair Workplace](#) Next Big Idea Club (February 2025)
45. [How Zero-Sum Beliefs Get in the Way of Fairness](#) Behavioral Scientist (February 2025)
46. [Making Workplaces Fair by Design with Siri Chilazi](#) HR Data Labs (January 2025)
47. [3 questions with Prof. Iris Bohnet](#) EDGE (January 2025)
48. [How meritocracies make the rich richer](#) Salon (January 2025)
49. [Bosses are done caring how you feel](#) Business Insider (January 2025)
50. [Empowering Equity & Inclusivity in the Workplace](#) FUTUREPROOF. (January 2025)
51. [Making all Work Fair with Data-Driven Design](#) Anxiety at Work Podcast (January 2025)
52. [We can’t “de-bias” our brains but we can change our systems](#) Big Think (January 2025)
53. [Making Work Fair – Siri Chilazi](#) Future of HR (January 2025)
54. [An Excerpt from *Make Work Fair*](#) Porchlight (January 2025)
55. [What is recency bias and why should you care?](#) Milkman Delivers (January 2025)
56. [Make Work Fair with Siri Chilazi](#) Your Working Life with Caroline Dowd-Higgins (January 2025)
57. [Job interviews are often full of biases. Here’s how to hire the best person](#) Fast Company (January 2025)
58. [The companies fighting back against Trump's war on DEI](#) Business Insider (January 2025)

59. [Changes to diversity training lead to more inclusive recruitment](#) The University of Exeter (January 2025)
60. [Trump's Right: DEI Programs Don't Promote Fairness at Work. Here's What Will.](#) U.S. News and World Report (January 2025)
61. [Rethinking DEI Training? These Changes Can Bring Better Results](#) Harvard Business School Working Knowledge (January 2025)
62. [Business books: what to read this month](#) The Financial Times (January 2025)
63. [38 New Books to Start Your New Year](#) The Next Big Idea Book Club (January 2025)
64. [The 10 New Books to Feed Your Mind in 2025](#) Granted (January 2025)

Press Coverage January 2021- December 2024

65. [NoBec Talk 2024: Make Work Fair with Dr. Iris Bohnet](#) The Penn Center for Social Norms and Behavioral Dynamics (December 2024)
66. [What Works: How you can contribute to a system of equal opportunities in the workplace](#) herCAREER (November 2024)
67. [Building Fair Workplaces: Iris Bohnet on Redefining Leadership](#) University of Luxembourg (October 2024)
68. [The Equality Toolbox](#) Lëtzebuerger Journal (October 2024)
69. [Looking for evidence-based solutions to advance gender equity? There's a GAP for that](#) Harvard Kennedy School (August 2024)
70. [Inspirational d&i Leaders 2024](#) Sircula (July 2024)
71. [Rescuing diversity from the DEI backlash](#) Financial Times (June 2024)
72. [Take the Lead: Unveiling Pay](#) Diversity Woman Media (April 2024)
73. [Report on the Inclusion at Work Panel's recommendations for improving diversity and inclusion \(D&I\) practice in the workplace](#) UK Government (March 2024)
74. [Using language to increase diversity in companies](#) Kaleio Magazine (January 2024)
75. [Making a Movement: The History and Future of Human Rights](#) The Carr Center for Human Rights Policy (December 2023)
76. [Study debunks myths hampering women's career advancement](#) The Harvard Gazette (November 2023)
77. [Former Students of Nobel Laureate Claudia Goldin Recall How She Helped Shape Careers, Blazed New Trails in Economics](#) The Harvard Gazette (October 2023)
78. [Incorporating DEI into Decision-Making](#) Harvard Business Review (September 2023)
79. [Data-Driven for Diversity](#) U.S. Naval Institute (July 2023)
80. [Iris Bohnet on Closing Gender Gaps](#) Inclusion Begins with Me: Conversations That Matter (July 2023)
81. [The hard path to gender equity](#) UNSW Sydney Newsroom (June 2023)
82. [An Antidote to Microaggressions? Microvalidations.](#) Harvard Business Review (May 2023)
83. [5 workplace strategies to address gender bias](#) Forbes India (April 2023)
84. [Apollo's global HR head on bringing talent management down to earth](#) Private Funds CFO (April 2023)
85. [How Women Can Negotiate for the Academic Career They Truly Want](#) Harvard Business Publishing Education (March 2023)

86. [Using Innovation and Technology to Advance Gender Equality](#) The International Peace Institute (March 2023)
87. [Redesigning Frameworks: Implementing DEI Across Your Business](#) The ACT Report (November 2022)
88. [The Human Advantage Conference - Diversity & Inclusion](#) BVA (September 2022)
89. [The Experimenter Series: Gender Equality with Siri Chilazi](#) MoreThanNow (September 2022)
90. [Diversity – variety and unity](#) NZZ Podium (July 2022)
91. [Unconscious Bias is Real, So Are the Solutions](#) 3 Takeaways Podcast (July 2022)
92. [Inclusive Hiring to Build Better Teams ... Period](#) MIT Sloan Management Review (July 2022)
93. [Does Data Disclosure Drive DEI Progress?](#) The Wall Street Journal (July 2022)
94. [Iris Bohnet: Diversity Training Doesn't Work](#) Finews (June 2022)
95. [Roundtable: Creating a more gender diverse and inclusive public transport industry](#) Intelligent Transport (June 2022)
96. [Behavioural Science to Foster Diversity and Equality with Prof Iris Bohnet](#) UN Innovation Network (June 2022)
97. [Auch Axel Springer stärkt Frauenstimmen](#) Blick (May 2022)
98. [Harvard-Professorin Iris Bohnet unterstützt Ringiers EqualVoice-Initiative](#) Blick (May 2022)
99. [An introduction to MoreThanNow's Academic Collaborators](#) MoreThanNow (April 2022)
100. [Operationalize DEI Throughout the Business](#) Aspen Institute (April 2022)
101. [Fostering Inclusive Workplaces with Iris Bohnet](#) Harvard Kennedy School (March 2022)
102. ["Dass Leistung entscheidend für die Karriere ist, ist ein Mythos"](#) ZEIT Online (January 2022)

Press Coverage January 2020-December 2021

103. [Enhancing equality, diversity and inclusion for transport infrastructure skills](#) GOV.UK (December 2021)
104. [Apolitical's 100 Most Influential Academics in Government](#) Apolitical (December 2021)
105. [Achieving Gender Balance at All Levels of Your Company](#) Harvard Business Review (November 2021)
106. [Report of the G7 Gender Equality Advisory Council 2021](#) GOV.UK (October 2021)
107. [The Action to Catalyze Tech Report](#) The Aspen Institute (October 2021)
108. [Much more has to be done to secure gender equality – but there is cause for hope](#) The Independent (October 2021)
109. [Google, Snap and Dozens Of Tech Companies Coordinate New Diversity Push](#) Bloomberg (October 2021)
110. [The White House: National Strategy on Gender Equity and Equality](#) The White House (October 2021)
111. [Closing the gender pay gap requires changing a system that has clearly fallen short](#) Investment Week (October 2021)
112. [Künstliche Intelligenz für mehr Gleichberechtigung](#) Süddeutsche Zeitung (September 2021)
113. [Curtain up: Portrait of researcher Iris Bohnet](#) UK Parent's Lounge (September 2021)

114. [Advice for employers](#) Behavioural Insights Team (September 2021)
115. [Success Has Many Mothers – Here Are The Women Who Paved The Way For Nasdaq’s Bold Effort To Put More Women On Boards — Just Approved By The SEC](#) Forbes (August 2021)
116. [6 Best Practices to Creating Inclusive and Equitable Interview Processes](#) Harvard Business School (August 2021)
117. [Women of Switzerland: A country in 50 portraits](#) Wake Up (August 2021)
118. [Unconscious Bias: What Works To De-Bias How We Live, Learn and Work with Harvard Kennedy School's Former Academic Dean Iris Bohnet](#) 3 Takeaways Podcast (July 2021)
119. [The Behavioral Economics Guide 2021](#) Behavioral Science Solutions Ltd (June 2021)
120. [G7 leaders must pledge to do better for women: we aren’t taking no for an answer](#) The Times (June 2021)
121. [Radcliffe Day: Gender Equity, Melinda French Gates](#) Harvard Magazine (May 2021)
122. [Why Diversity Matters in Leading the Way in Data Analytics](#) AIThORITY (May 2021)
123. [What can \(and can’t\) the budget do to improve economic outcomes for women](#) The Age (May 2021)
124. [Why unconscious bias training is often unsuccessful and 3 things that work](#) Fast Company (April 2021)
125. [Iris Bohnet appointed to G-7 Gender Equality Advisory Council](#) Harvard Kennedy School (April 2021)
126. [G7 Gender Equality Advisory Council membership announced](#) UK Government Equalities Office (April 2021)
127. [Empower the Next Generation to Be More Equitable](#) Harvard Business Review (March 2021)
128. [Taking systemic racism from a solvable problem to an achievable solution](#) Harvard Gazette (February 2021)
129. [Black Lives Matter: have ad agencies followed through on their promises?](#) The Drum (January 2021)
130. [Using Data to Advance Diversity and Inclusion for the Long Haul](#) Bloomberg Law (November 2020)
131. [ET Evoke: Firms keen to fight 'unconscious biases against women' must be firm about gender-neutral decor, role models](#) The Economic Times (November 2020)
132. [Opinion: During crises, diversity and inclusion should lead the way](#) Devex (October 2020)
133. [Unconscious gender bias in the workplace: what it is, what it does and what to do about it](#) Ericsson Blog (October 2020)
134. [Review: SIBOS 2020 Virtual Conference Thursday 8th October](#) The Fintech Times (October 2020)
135. [Embracing DESIGN for Gender Equality: What Works](#) Gearing Roles (October 2020)
136. [Gender Balance and Inclusive Cultures: A Guide for CEOs](#) The B Team (September 2020)
137. [Report: COVID and D&I - Time for Radical Action](#) New Financial (September 2020)
138. [How a Lack of Negative Criticism Can Make NGO Employees Feel Unsafe](#) Stanford Social Innovation Review (September 2020)

139. [3 cognitive biases perpetuating racism at work - and how to overcome them](#) World Economic Forum (August 2020)
140. [How Capitalism Drives Cancel Culture](#) The Atlantic (July 2020)
141. [Corporate Australia can run but it can't hide from new anti-harassment push](#) The Sydney Morning Herald (July 2020)
142. [Five things MLB can do right now to confront systemic racism](#) ESPN (July 2020)
143. [“It’s a pandemic of racism”: the failure of data, implicit bias and systemic discrimination](#) Applied Blog (July 2020)
144. [Job ad cuts macho words to flush out female recruits](#) The Times (June 2020)

145. [Buried treasures and missed opportunities in Victorian sports reporting](#) VicHealth (May 2020)
146. [Diversity and Inclusion Efforts That Really Work](#) Harvard Business Review (May 12, 2020)
147. [How Should We Allocate Scarce Medical Resources?](#) Harvard Business Review (April 29, 2020)
148. [A message from our founder Kate Glazebrook](#) Applied (April 19, 2020)
149. [22 Must-Read Books Written by Women](#) GadgetMatch (March 23, 2020)
150. [Conquer Bias: 5 Strategies to Hire Fair](#) Thrive Global (March 17, 2020)
151. [Algorithms Learn Our Workplace Biases. Can They Help Us Unlearn Them?](#) New York Times (March 10, 2020)
152. [Inside Unilever's 'gender-balanced' leadership](#) Human Resources Director Magazine (March 4, 2020)
153. [Unilever N : Nine ways we're making Unilever a more gender-balanced business](#) MarketScreener (March 3, 2020)
154. [WAPPP Q&A: Evidence-based gender policy solutions made easy](#) Harvard Kennedy School (February 20, 2020)
155. [The behavioural approach to gender equality: changing how we think about workplace culture](#) LSE Business Review (January 21, 2020)

Press Coverage January 2018-December 2019

156. [Real Mentorship Starts with Company Culture, Not Formal Programs](#) Harvard Business Review (December 30, 2019)
157. [Why Gender Diversity Is Stalled](#) Forbes (December 5, 2019)
158. [Exploring Gender Bias in the Tech Industry](#) G2 (November 21, 2019)
159. [Melinda Gates' go-girl program](#) The Australian Business Review (November 15, 2019)
160. [Why modern capitalism hurts women—and why that needs to change](#) Prospect Magazine (November 11, 2019)
161. [Book Review: What Works: Gender Equality By Design by Iris Bohnet](#) Welcome to the Jungle (November 4, 2019)
162. [Fewer women staff? Central banks are serious about it](#) Money Control (October 31, 2019)
163. [Women Are Missing at Central Banks](#) New York Times (October 22, 2019)
164. [Fixing Ourselves Is Hard: Iris Bohnet on Solving Bias in the Workplace](#) HKS PolicyCast (October 16, 2019)

165. [Hi-Tech Still Isn't Getting Gender Diversity Right—But We Can Learn From Their Mistakes](#) Forbes (October 16, 2019)
166. [The 'Global Gender Gap' laid bare](#) Human Resources Director (October 16, 2019)
167. [Be like an orchestra: how to eliminate gender bias in venture capital funding](#) King's College London's Global Institute for Women's Leadership (October 2, 2019)
168. [Take action: How you can support gender equality in the U.S.](#) Evoke (September 2019)
169. [Gender Equality Is Within Our Reach](#) Harvard Business Review (September 26, 2019)
170. [Book Review: What Works: Gender Equality By Design by Iris Bohnet](#) Sergio G. Caredda (June 18, 2019)
171. [Battle of the Sexes, Money Edition](#) Talking Green Podcast (September 4, 2019)
172. [How to Reduce Personal Bias When Hiring](#) Harvard Business Review (June 28, 2019)
173. [Uguaglianza di genere: cosa funziona?](#) SUPSI Iride (June 26, 2019)
174. [Schweizer Ökonomin: «Wir reagieren auf erfolgreiche Frauen ähnlich wie auf unehrliche Männer»](#) Luzerner Zeitung (June 11, 2019)
175. [Tackling the Underrepresentation of Women in Media](#) Harvard Business Review (June 6, 2019)
176. [Read like a CEO: Paul Eagland, BDO](#) Management Today (May 29, 2019)
177. [Harvard professor: Diversity training is 'money down the drain'](#) CNN Business (May 9, 2019)
178. [Gender pay gap: Laura Bates picks the best books on financial inequality](#) The Guardian (April 18, 2019)
179. [How Policy Can Contribute to Gender Equality](#) SWE Magazine (April 15, 2019)
180. [The Universal Design Ideal](#) Aeon (April 2, 2019)
181. [Together we Rise](#) GQ Middle East (April 1, 2019)
182. [What Motivates Men to Champion Gender Diversity](#) SWE Magazine (March 30, 2019)
183. [Advice From A Nice Girl: How Do I Take Back Credit For My Idea?](#) Refinery29 (March 25, 2019)
184. [TrueBridge Digest: Women's History Month \(Vol. 4\)](#) Forbes (March 22, 2019)
185. [The little-known experiment that shows quotas can change more than politics](#) ABC News Australia (March 10, 2019)
186. [Rethinking Tech's Pipeline Problem](#) HBS Digital Initiative (March 9, 2019)
187. [100 Top Business Books by Women](#) Her Business Listings (March 8, 2019)
188. [Patrizia Laeri: «Mädchen kriegen weniger Sackgeld als Buben»](#) Schweizer Illustrierte (March 8, 2019)
189. [Ranking the U.S. States by Gender Equality](#) Bloomberg (March 8, 2019)
190. [Iris Bohnet: How to Close the Gender Gap in Leadership](#) The Maliheh Paryavi Podcast (March 8, 2019)
191. [Why no one hears what you're really saying](#) Fast Company (March 7, 2019)
192. [Promoting Gender Balance Is Everyone's Business](#) INSEAD Knowledge (February 26, 2019)
193. [Young men want flexibility, a good sign for workplace gender equality](#) Sydney Morning Herald (February 13, 2019)
194. [Ask a silly question](#) The Economist (February 1, 2019)
195. [Trying to 'De-Bias' Faculty Recruiting](#) Inside Higher Ed (January 13, 2019)
196. [Iris Bohnet Promotes Changing Design Over Mindsets](#) Red Shoe Movement Blog (January 24, 2019)

197. [Star-Ökonomin Iris Bohnet: «Frauen verhandeln seltener um ihren Lohn»](#) NZZ am Sonntag (December 15, 2018)
198. [Changing Unconscious Bias at Work](#) The Deciders Podcast (December 13, 2018)
199. [Workplace Discrimination](#) Council on Foreign Relations (December 12, 2018)
200. [Broadband Conversations Podcast](#) Federal Communications Commission (November 27, 2018)
201. [Do Your Systems Undermine Gender Balance or Support It?](#) Forbes (November 25, 2018)
202. [Tips for female MBA graduates seeking mentors](#) Financial Times (November 6, 2018)
203. [Building Gender Balance Through Behavioural Design](#) INSEAD Knowledge (October, 29, 2018)
204. [Damn Philip Green. Damn also the rotten culture that allowed him to flourish](#) The Guardian (October 28, 2018)
205. [Iris Bohnet, the Swiss woman who conquered Harvard](#) House of Switzerland (October 24, 2018)
206. [The big problem with unconscious bias training](#) Financial Times (October 21, 2018)
207. [Inspiring New Leadership One Portrait At A Time](#) Forbes (October 8, 2018)
208. ["A special moment in time": Q&A with Harvard Kennedy School gender and leadership experts Iris Bohnet and Hannah Riley Bowles](#) Harvard Kennedy School (October 5, 2018)
209. [Die Macht der Monokultur: Erst wenigen Börsenunternehmen gelingt Vielfalt in der Führung](#) AllBright Berichte (October 1, 2018)
210. [Moving Forward](#) The New York Times (September 30, 2018)
211. [What the Nobels are — and aren't — doing to encourage diversity](#) Nature News (September 28, 2018)
212. [21 diversity and inclusion influencers you should know](#) Culture Amp Blog (September 27, 2018)
213. [Anti-discrimination statements by employers...may result in more discrimination](#) The Economist (September 27, 2018)
214. [Book Review – What Works: Equality by Design](#) Design Museum Foundation (September 18, 2018)
215. [#TimesUp: Taking bias in business](#) ITWeb (August 2, 2018)
216. [Actions to close the gender pay gap](#) UK Government Equalities Office (August 1, 2018)
217. [How the BBC Women are Working Toward Equal Pay](#) The New Yorker (July 23, 2018)
218. [25 Top Behavioral Economists](#) The Best Schools (June 29, 2018)
219. [How to end misogyny in the news industry: An open letter to the international journalism community](#) Neiman Lab (June 19, 2018)
220. [Effecting Change: A Practical Guide For Nurturing Gritty Women In MENA](#) Entrepreneur Middle East (June 10, 2018)
221. [IT for social justice](#) Harvard Gazette (June 8, 2018)
222. [Harvard-Professorin Iris Bohnet: «Meine Eltern ermutigten mich immer»](#) Luzerner Zeitung (June 4, 2018)
223. [Melinda Gates: Here's how to make sure you get the credit and authority you deserve](#) CNBC (June 1, 2018)
224. [World's 100 Most Influential People Working in Gender Policy](#) for 2018 Modern Diplomacy (May 23, 2018)

225. [Rewarding competence – not confidence – offers a step toward equality](#) The Mandarin (May 22, 2018)
226. [It's About Actions, Not Intentions](#) Build Yourself Workshop for Women (April 27, 2018)
227. [So werden Konferenzen angenehmer](#) Süddeutsche Zeitung (April 27, 2018)
228. [Businesses drag feet on diversity despite potential for improved outcomes](#) Consultancy.uk (April 26, 2018)
229. [Buchtipp der Woche: Neuerscheinungen](#) Die Presse (April 16, 2018)
230. [Forcing employers to reveal their gender pay gaps is making them think](#) The Economist (April 5, 2018)
231. [How to Propel the Future of Women's Leadership](#) Forbes (March 28, 2018)
232. [Verhaltensdesign für die Gerechtigkeit](#) Die Tageszeitung (March 27, 2018)
233. [Recognizing Women's Work Through Behavioral Design](#) Rare (March 24, 2018)
234. [A glimpse into the future of behavioural sciences](#) World Economic Forum (March 14, 2018)
235. [How to tackle the UK's gender pay gap](#) Financial Times (March 11, 2018)
236. [Agenda Weekly Expert Edition - Guest Edited by Tinna C. Nielsen](#) World Economic Forum (March 9, 2018)
237. [Commentary: The gender tipping point](#) Pensions & Investments (March 8, 2018)
238. [What Works: Wie Verhaltensdesign die Gleichstellung revolutionieren kann](#) getAbstract (March 7, 2018)
239. [The Future of Organizations – Essays from GTS 2018](#) Diplomatic Courier (February 22, 2018)
240. [Gender Equality: Equality By Design – Expert Interview](#) TimeTac (February 9, 2018)
241. [Tüv für Algorithmen nötig](#) Personal Magazin (February 1, 2018)
242. [Key Takeaways from the 2018 Global Talent Summit](#) Diplomatic Courier (January 31, 2018)
243. [Women's Wages And The Dilemma Of Negotiation](#) Feminism in India (January 25, 2018)
244. [Shaking Up Beliefs and Behaviours about Gender](#) World Economic Forum (January 24, 2018)
245. [In a first, only women will lead Davos — an elite meeting of mostly men](#) Washington Post (January 22, 2018)
246. [Iris Bohnet: "What works." Buchempfehlung mit Gedankenexkurs](#) Mama Arbeitet (January 15, 2018)

Press Coverage January 2016—December 2017

247. [Removing workplace biases with 'behavioural design'](#) Forbes India (December 22, 2017)
248. [5 things men can do right now to support women at work](#) CNBC (December 22, 2017)
249. [Women in Advice](#) SSGA & Investment News (December 19, 2017)
250. [Égalité hommes-femmes : une histoire de biais ?](#) L'ADN (December 19, 2017)
251. [The ranks of women CEOs got even smaller this year](#) CNN Money (December 18, 2017)
252. [Warum Fotos nicht in die Bewerbung gehören](#) Migros Magazin (December 15, 2017)
253. [Diversity Training Doesn't Really Work, Says One Expert, But Hiring Better Will](#) WNYC (December 15, 2017)

254. [Farai Chideya: Newsrooms Need to Purge Secrets in Order to Heal](#) WNYC (December 7, 2017)
255. [AMERICAN BAR ASSOCIATION AIMS TO CLOSE GENDER GAP AT LAW FIRMS](#) Associations Now (December 1, 2017)
256. [FTSE100 gender balance: Why 'best practices' may be counter-productive](#) LSE Business Review (November 17, 2017)
257. [Iris Bohnet](#) Donna Moderna (November 10, 2017)
258. [Harvard-Professorin: „Bewerbungsgespräche sind das schlechteste Instrument, um gute Mitarbeiter zu finden“](#) Edition F (November 6, 2017)
259. [Mit Verhaltensdesign für mehr Gleichberechtigung sorgen](#) Haufe Group (November 2, 2017)
260. [XX: The Key To Improving The 'Corporate Genome', ROI & Shareholder Returns](#) Forbes (October 26, 2017)
261. [Women aren't advancing because of inherent workplace bias, according to study](#) Mic (October 25, 2017)
262. [Three Reasons We Can't Be Trusted to Set Our Own Work Schedules, and What to Do About It](#) Slate (October 25, 2017)
263. [A Study Used Sensors to Show That Men and Women Are Treated Differently at Work](#) Harvard Business Review (October 23, 2017)
264. [In the Face of Massive Social Challenge, Start Small](#) Kennedy School Review (October 23, 2017)
265. [Gender disparity in the workplace, and what we can do about it](#) HKFP (October 21, 2017)
266. [When Women Win](#) When Women Win Podcast (October 18, 2017)
267. [Harvard economist Iris Bohnet on how to design a hiring process that's fair for everyone](#) Quartz (October 17, 2017)
268. [Prof. Dr. Iris Bohnet - Women In Tech - NEO Network & WeShapeTech](#) NEO (October 13, 2017)
269. [The Five Ways Work Isn't a Level Playing Field](#) Strategy Business (October 12, 2017)
270. [How to keep bias out of the hiring process](#) Quartz (October 11, 2017)
271. [How to combat 'hepeating' at work, according to a Harvard professor](#) CNBC (October 11, 2017)
272. [Vienna Behavioral Economics Network - Iris Bohnet](#) Trend (October 10, 2017)
273. [To Change the Culture, Change the Process: Achieving Diversity and Inclusion Goals with Iris Bohnet](#) Huffington Post (October 3, 2017)
274. [Start-Ups Use Technology to Redesign the Hiring Process](#) NYT (October 3, 2017)
275. [Tackling 'the Thin File' That Can Prevent a Promotion](#) NYT (October 3, 2017)
276. [Warum machen bei uns so wenige Frauen mit?](#) Graswurzel (October 2, 2017)
277. [Wie Verhaltensdesign die Gleichstellung revolutionieren kann](#) Die Volkswirtschaft (September 25, 2017)
278. [Raus aus der Klischeefalle](#) Handelsblatt (September 17, 2017)
279. [Gender Equality By Design](#) Wharton Business Radio: Women @ Work (September 14, 2017)
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